

Sourcing, Customer Identification, Information Technology and Staffing solutions tailored to your budget and expectations.

If you wish to identify cost-effective suppliers, competitively priced IT service-providers, locate overseas buyers, reduce operating costs by offshoring high-value processes or optimise costs after offshoring, we will make it happen in a variety of ways.

What We Do

- Identify the best service-providers within your defined parameters of cost and service-levels
- Locate international buyers for your products
- Establish an offshore company for you – complete with people and infrastructure
- Identify mid-sized Infotech companies who can provide you quality development and maintenance services
- Establish robust process management systems – either for your supplier's service delivery or your own
- Integrate service-providers' operations with your internal processes
- Conduct talent search and specialised training

Who Should be Using our Services ?

- Medium and small off-shore companies considering sourcing from India and wanting to know more
- Small and medium Indian companies wishing to locate off-shore buyers for their products
- Companies that have decided in-principle to offshore and wish to move to the next step
- Multi-national companies with operations in India which would like to accelerate outsourcing
- Indian companies that want to increase savings by outsourcing to high-quality, in-country suppliers
- Companies who wish to reduce costs by establishing best-in-class vendor management practices
- Medium and large companies keen to get the best talent available in India

Who Are We ?

We are a team of professionals with extensive management experience in designing customer solutions. Our expertise, gained over fifty man-years of experience in blue-chip organisations, spans ;

- Strategic Multi-Sourcing
- Retail Market Development
- Talent Search and Selection
- Information Technology Management
- Vendor Management
- Process Design and Documentation

Why Choose Us ?

We Guarantee* Quality	With multiple quality reviews by experienced professionals in your domain, we ensure that what is delivered is exactly what you asked for
We are Reliable	Your work will be completed on time, every time
We are Cost-Effective	Among the most competitive rates in the world for the quality of work delivered
We are Safe	Above all, you risk nothing. Much more than a 'money-back' guarantee, you do not make final payment until you are satisfied with the results

Please write to us at 'enquiry@proserve.co.in' with a brief description of your requirements. We will tell you how best we can be of service, at no obligation whatsoever on your part.

* ProServe guarantees services provided directly to our customers. Work performed by other agencies facilitated by us are subject to their terms and conditions.

Profile of the Management Team

The cross-functional expertise in our organisation is best represented by its partners.

After graduating from Presidency College, Madras, Ravi joined the Sales division of Levers.

The next 35 years saw successful stints in the FMCG, Office Automation and Executive Search industries with Levers, Canon Dynavox and Sanford Rose Associates. He was a pioneer in Office Automation, establishing a nationwide network and gaining a large base of satisfied clients in Government and Corporate sectors.

During his career Ravi has managed Sales, Marketing, Business Development, Customer Service – and mentored several Managers who are in senior positions today.

Ravi also provides property management services to NRIs and is developing an exclusive line in modular furniture.



R. P. Ravi Prasad

After his post-graduation from Loyola College, Madras, Binu worked as a Systems Analyst in various consultancies.

In 1986 he joined ANZ Grindlays Bank's Information Systems department, where he performed a variety of managerial roles in Development, MIS, Quality Assurance, IT Planning and ANZ's Commercial Banking System Project in Melbourne. In '98 he was selected as the Head of ANZ Grindlays' Sourcing unit in India and went on to serve as the Programme Management Office of SCB's international ISMS Multi-Sourcing Programme, before Ravi and he launched ProServe Management Services.

Binu also provides multimedia consultancy to software and content development firms.




**Bhaskaran S. Nair
(Binu)**

We have a wide and exclusive complement of Associates and Strategic Partners in major cities who provide domain and location-specific expertise when required.

- ★ Supplier Identification
- ★ Project Coordination
- ★ Market Information
- ★ Talent Search

ProServe Management Services, New No. 19 / Old No. 10, Mahalingam Street, Mahalingapuram Chennai, India 600 034

 enquiry@proserve.co.in

 (91)-44-43099289